

GREATER WYOMING COMMUNITY RESOURCE ALLIANCE
Minutes of the Board of Directors Meeting
February 23, 2016

I ROLL CALL

Present: Jack Sluiter, Curtis Holt, Rebecca Rynbrandt, Tamara Lopez, Jim Carmody, Jeff Koeze, Elizabeth Rosario, Bob O'Callaghan, Nancy Bazan

Absent: Kent VanderWood, Tyler Tascano

Guest: None

Carmody called meeting to order at 9:00 a.m.

II PREVIOUS MEETING MINUTES:

A motion by Holt, seconded by O'Callaghan to approve the December 22, 2015 meeting minutes was made. Motion carried unanimously.

III FINANCIAL REPORT

A. Finance Department

Bazan presented a written report for the period ending February 22, 2016. The General Activities fund balance is \$53,349.13; Community Enrichment, \$21,508.89; Police Donations, \$15,897.55; and Pinery Park Little League, \$29,225.99. Winter season is typical for low activity. All grants have been paid with the exception of one reimbursement grant. Interest is up. Most activity this period is currently in the Pinery Park Little league accounts. A motion by Lopez, seconded by O'Callaghan to approve the financial report as presented was made. Motion carried unanimously.

IV OLD BUSINESS

A. Budget review – C. Holt

Holt presented the FY 2017 budget. Rynbrandt and Koeze asked about line items for Scholarships and Professional Services. Holt responded that Kate Balfourt has prepared the initial information from the City's LOGOS finance system. General expense activities are shown consolidated into one line item. Holt will seek more detail. Bazan suggested that additional account numbers be built into the LOGOS system similar to those created for the Alliance's

Community Enrichment Commission activity. Note, the CEC activity was pre-built and transferred into the Alliance.

A revised budget proposal will be presented for a vote at the March meeting. Holt asked that members forward to him additional questions and suggestions for budget consideration.

B. Pinery Park L.L. update. – C. Holt

Holt reported that improvements related to cash handling, registration, and reporting are underway. The league is nearing the end of their registration season. Registrations are down quite dramatically. It is believed that the reduction is related in part to increase in travel ball participation and that the price to play in little league is relatively high.

Holt reviewed of how they award fee waivers. Previously, fee waivers were granted haphazardly. There was no advertising that “scholarships” were available. New this year, all registering have been made aware of the opportunity for fee waiver consideration. They have instituted a one page form asking the question if the particular child is on a free and reduced cost lunch at school. Further review of eligibility requirements and application processing is suggested. Overall, it was affirmed that progress is being made.

C. Carnival update. – R. Rynbrandt

Rynbrandt confirmed that the carnival vender is secured and necessary approvals and fee waivers have been processed through the City Council. The carnival will be April 8 through April 17 at the former Studio 28 site. Jeff Anderson and Valarie Mester are working with the carnival vender on security and media/advertising. This is our largest fundraiser.

Rynbrandt reminded the board of a need to develop an alternative site plan should the current site be developed.

V NEW BUSINESS

A. Alliance Board officer nominations and election.

Carmody opened the floor for nominations of the following positions: Chairperson, Vice Chairperson, Treasurer, and Secretary. The following slate was put forward: Chairperson Carmody, Vice Chairperson Lopez, Treasurer Bazan, and Secretary Rynbrandt.

A motion by Holt, seconded by Sluiter to elect the slate as presented was made. Motion carried unanimously.

B. Review Looks Good grant proposal.

Rynbrandt provided the historical context of the Looks Good, Sense of Place, Feels Good work groups that came out of a City Council Retreat approximately 3 years ago. A review of how these work groups has progressed and their outputs over these years was made. Specific to the Looks Good proposal, a review of how the project is a collaborative with the City Public Works Department, Public Safety Department, and the Godfrey Lee School District was made. Funds are primarily being focused on the rental of the large trash haulers and disposal fees.

Holt reviewed the email shared by VanderWood which brought up a discussion on if this type of project should be funded by the City as part of regular operations. Discussion ensued that a similar position could be said for any and all grants. All organizations are seeking funds to meet or expand their dedicated mission.

C. Grant making history for scholarships.

Rynbrandt reviewed the scholarship information detail as provided in the agenda packet. Scholarship use has increased 98% over the same period of last year. A request for additional funds of \$2,500 to \$3,000 is needed to continue to provide scholarships through the end of our fiscal year (June 30) and to provide for the Summer Brochure registration season beginning in March.

Holt asked the question as to whether or not scholarships are awarded to only Wyoming residents. The answer is only Wyoming residents.

Koeze asked if we've seen an increase in program registrations or an increase in previous users/enrollees obtaining scholarships. Rynbrandt indicated a bit of both, with a preponderance being an increase in enrollees.

O'Callaghan asked how the programs are selected which receive scholarships. Rynbrandt shared any program currently listed in the seasonal activity brochure is eligible. Children and families select which programs to register for.

Koeze asked for a trend analysis so that we can better understand growth in scholarship demand over the next 3 to 5 years. It was discussed that this should look at census trends related to youth and families, projected trends in free and reduced cost lunch program participation within schools, and current participation trends (e.g. added enrollees verse added eligible). Rynbrandt will ask staff to prepare a report for either the April or May meeting.

VI ITEMS FOR ACTION

A. Looks Good grant – City of Wyoming

A motion was made by Sluiter, seconded by Lopez to award a grant of \$2,800 for the City of Wyoming Looks Good Strategic Planning Committee Community Pride Day application. Sluiter feels that it is a good idea. Carmody commented that it will feature that the Alliance sponsored the event. This type of funding helps market the Alliance and how we investment resources within the community. Holt indicated that he'll advise the group to work with the City Sign Shop to prepare signage and/or banners to market the event as being "Brought to you by the Greater Wyoming Community Resource Alliance," as well as "in partnership with the City of Wyoming and Godfrey Lee Public Schools."

Motion carried unanimously.

B. Scholarship grant proposal.

A motion was made by Holt, seconded by Koeze to increase the budget for scholarships by \$3,000 providing for a new budget of \$8,000. Motion carried unanimously.

VII ROUND TABLE DISCUSSION

Carmody shared that One Wyoming is seeking to expand their work into providing and promoting out of school time activity. They are seeking to develop multiple activity centers throughout the community.

Rynbrandt stated she will be out of state for the March meeting. Rosario volunteered to take the meeting minutes.

VIII PUBLIC COMMENT

None.

IX CLOSE – NEXT MEETING DATE
March 22, 2016

Respectfully submitted,

Rebecca Rynbrandt
Secretary, Board of Directors