

BANNER POLICY

The Traffic Department considers requests for placing banners on the pedestrian overpass on Division Avenue near 36th Street. **Requests from non-profit groups only.**

DESIGN

- ◆ Banners shall have a size of 4' x 12'
- ◆ Banners shall be constructed of a heavy nylon or reinforced vinyl with sufficient amount of wind holes provided
- ◆ Banners shall have grommets installed along the top and bottom at a maximum spacing of three feet
- ◆ Lettering shall be a minimum of 10 inches in height
- ◆ Information shall be limited to three lines

LEGEND

- ◆ There shall be **NO** commercial advertising allowed
- ◆ Verbiage shall be informational only
- ◆ Verbiage and banner layout must be preapproved by the City
- ◆ Days and dates should be abbreviated whenever possible

FEES

- ◆ A permit fee of \$100.00 will be charged for placement, maintenance, and removal of banners

DISCLAIMER

- ◆ The City will not accept liability for any damage which may occur to the banner prior to, during, or after its placement