

GREATER WYOMING COMMUNITY RESOURCE ALLIANCE

Meeting Minutes of May 27, 2014

9:00 AM

City of Wyoming

City Manager's Conference Room 2nd Floor

I ROLL CALL

The meeting was called to order at 9:15 a.m. by Rebecca Rynbrandt

Present: Rebecca Rynbrandt, Jim Carmody (arrived 9:25 a.m.), Tamara Lopez, Tim Smith, Megan Sall, Jack Sluiter, Kent Vanderwood

Guest: None

Absent: Paul Wegener, John Armendarez, Curtis Hall, Jeff Koeze

II PREVIOUS MEETING MINUTES:

A motion was made by Smith, seconded by Sall to approve the April 22, 2014 minutes. Motion carried unanimously.

III FINANCIAL REPORT

A. Tim Smith

Smith distributed a report for the period ending May 26, 2014. He reported on the carnival income (\$10K) and the donation to the Police Department (\$1K). Rynbrandt questioned if we have approved an FY 2015 budget. This item was added to the agenda under New Business, item C. Smith indicated this period did not have any expenses from the general fund; just a little interest income. Net assets are \$48,957.87 in the general fund.

A motion was made by Vanderwood, seconded by Lopez to approve the finance report. Motion carried unanimously.

IV OLD BUSINESS

A. Mid-term letter review

Carmody provided a general update on the mid-term letter. He confirmed that he had a copy of last year's letter that was crafted by Koeze. Carmody will work with Koeze to refresh the letter for this year. The mailing will be to donors and go out in June or July. Sall suggested we consider collecting donor emails to provide for

email distribution in the future. Board affirmed this touch point with donors is good.

V NEW BUSINESS

A. Fundraising Ideas - 2015 Golf Outing

Rynbrandt reviewed with the Board the reason for the Stepping Stones golf outing discontinuance. Following previous discussions with Holt, it was suggested to present this as an opportunity for the golf outing to change the affiliation to the Alliance. Basic planning needs and day of operations for a golf outing were discussed. Rynbrandt indicated that the Stepping Stones golf outing netted around \$6,000.

Carmody also asked the Board to revisit earlier conversations about a possible “Lunch” concept – either as a fundraiser or as a public relations, marketing event. Examples of such events hosted by the Children’s Assessment Center and United Church Outreach Ministry were given.

Sall asked “What are our granting goals?” indicating the level of fundraising should match our annual goals.

Discussion arose about the continuance of the Carnival. Rynbrandt indicated that the Parks and Recreation Department plans to continue the carnival and sharing proceeds with the Alliance. We do need to be concerned with identifying an appropriate location and booking the carnival for next year. There has been discussion that the current carnival vender may be retiring and selling.

Discussion on golf outing and these other fundraising concepts were tabled to the next meeting.

B. Specific Funding Initiatives by Board

Rynbrandt reminded the Board that if it desires to set aside funds for specific issues or topic areas for the 2015 funding cycle needs to be made soon.

Vanderwood suggested a percentage based format. Such as 50% for general grants, 25% for food/care pantry’s, and 25% education initiatives. Discussion followed. Sall recommended a sub-committee be established to make a recommendation to the Board. The Board concurred. Vanderwood suggested that the previous members of the Grant Forms Sub-committee take on this work. Carmody suggested Koeze. Sall volunteered to chair the work group. Rynbrandt previously served on grants forms committee and is recommended to serve in addition to Holt. The sub-committee is as follows:

Sall, Chairperson
Holt
Koeze
Vanderwood

C. FY 2015 Budget

It was affirmed that a budget for 2015 has not been approved. Smith shall bring a draft budget to the next meeting.

VI ITEMS FOR ACTION

None.

VII ROUND TABLE DISCUSSION

Rynbrandt suggested the Board review what work groups may be necessary for the operation of the Alliance.

VIII PUBLIC COMMENT

None.

IX CLOSE – NEXT MEETING DATE

9:00 a.m., June 24, 2014, Wyoming City Hall, Manager's Conference Room, 2nd Floor

Respectfully submitted,

Rebecca Rynbrandt