

GREATER WYOMING COMMUNITY RESOURCE ALLIANCE

Meeting Minutes of April 22, 2014

9:00 AM

City of Wyoming

City Manager's Conference Room 2nd Floor

I ROLL CALL

Present: Rebecca Rynbrandt, Jim Carmody, Tamara Lopez, Paul Wegener, Jeff Koeze, Tim Smith, Megan Sall, Curtis Holt, Jack Sluiter

Guest: None

Absent: Kent Vanderwood, John Armendarez,

II PREVIOUS MEETING MINUTES:

A motion by Sluiter, seconded by Wegener to approve the February 25, 2014 minutes was made and unanimously approved.

March meeting canceled – no minutes.

III FINANCIAL REPORT

A. Tim Smith

Smith distributed reports for the period ending April 21, 2014. Revenue was reviewed including recognition of minor donations received through United Way; an additional \$250 was received related to the annual appeal letter. Expenses were reviewed. Activity of the Community Enrichment Commission was also reviewed. Interest earnings were also reviewed. A motion by Sall, seconded by Holt was made and unanimously approved.

IV OLD BUSINESS

A. Grant Application Update

1. Wesley Methodist Basketball Program

Carmody reported on his continued follow-up related to their grant application. There does not appear to be an affiliation with the Police Department's Community Policing Officers, nor with Wyoming Public Schools. A motion by Holt, seconded by Sluiter to not fund this organization was made and unanimously approved.

Carmody will send a letter of result to the applicant.

V NEW BUSINESS

A. Carnival update

Rynbrandt reported that the carnival raised a total of \$20,000 to be divided equally between the Alliance, and the Parks and Recreation Department. Weather was a factor in attendance. A review of the “fighting” incident and the police response that was required was made. This was the first incident in over 18 years of the City and Parks and Recreation Department hosting the carnival. A security review will be part of our ongoing evaluation. This is the largest fundraiser for the Alliance, making grants to local agencies possible.

B. Other fund raising events

Carmody reminded the Board that we have discussed expanding our fundraising efforts. Holt affirmed that we need to think of another fundraising event. The Board agreed. Members of the Board indicated that labor intensive activities are a concern. Sall asked the question if the focus needs to be on awareness verses raising money. How can we grow permanent benefactors? Sluiter suggested a possibility to partner with the CEC. A suggesting of creating a community recognition event – a dinner, a hall of fame style – was made. Koeze shared his experience with an awards style event; specifically the Potter’s House School event, such as getting 2 to 4 people to underwrite the event. Tickets to attend are free. Additional examples were reviewed.

As part of this discussion, the question was raised as to how can we improve the non-profits who receive funding to recognize the Alliance? Give grant awards at a dinner?

It was the consensus of the group that this matter is kept as a standing item on agenda.

C. Mid-term letter update to donors.

The Board affirmed that the mid-term letter is valuable and should continue this year. Koeze will update the letter. Carmody will review the donor and prospective donor list for additions. Holt suggested that the new Chicago Drive McDonald’s owner be added to the list.

Koeze suggested we leverage social media for the engagement of our grantees and our awards to the grantees.

VI ITEMS FOR ACTION

None.

VII ROUND TABLE DISCUSSION

Koeze will have some discussion with Local First related to their successes in fundraising.

Rynbrandt reminded the Board of the need to discuss if the Board desires to identify specific funding initiatives for the next grant season; such as, a reserve amount for food and care pantries, or targeted funding amounts to address scholarships or develop an initiative around homelessness in addition to general grant activities. This work should occur over the next 4 to 6 months.

VIII PUBLIC COMMENT

None.

IX CLOSE – NEXT MEETING DATE
May 27, 2014

The meeting was adjourned at 9:40 a.m.

Respectfully submitted,

Rebecca Rynbrandt
Board Secretary