



# Business Forum

Kentwood Library • 4950 Breton Avenue SE

After the success of the 2011 Business Forum, the City of Wyoming will be joining the City of Kentwood and the Wyoming-Kentwood Chamber of Commerce in presenting the second annual Business Forum on **Friday, May 11, 2012** at the Kentwood Library from 8:00 am – 10:30 am.

## Please Join Us...

**DATE: Friday, May 11, 2012 • TIME: 8:00 AM – 10:30 AM**

*Presenters will speak on business topics that affect our local industrial companies.*

### Presenters Include:

**William Strauss** is the Senior Economist and Economic Advisor for the Federal Reserve Bank of Chicago and will be addressing manufacturing's improving performance in Michigan and his take on future trends and challenges. The theme of Mr. Strauss' presentation: Manufacturing is Alive and Well.

**Ed Di Enno** is the plant manager at the Wyoming General Motors Components Holdings facility and will be speaking on how to compete with low cost overseas manufacturers. Ed will outline his best practices, many of which can be applied to your business to improve customer satisfaction, quality and profitability in a global economy.

**Pamela Poort** is the Director of the Muskegon Area First Region 3 PTAC, Procurement Technical Assistance Center, and will be presenting an overview of the PTAC services and government contracting assistance, which can expand your company's sales into federal, state, and local governments.



Please plan to join us for a productive morning of idea sharing that can improve your business' performance and the opportunity to network with other local manufacturers as well as Kentwood and Wyoming officials.

**To register, go to [www.southkent.org](http://www.southkent.org), find the Meetings and Events tab, and click on May 11th on the Events Calendar, or call the Chamber at 531-5990.**

**COST: Per person: \$10.00 in advance • Students: \$5.00 \$15.00 at the door.**

*Your forum investment will include a light continental breakfast.*

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