

**CREATING COMMUNITY  
THROUGH PEOPLE, PARKS &  
PROGRAMS**

**FISCAL YEARS**

**2014**

**2015**

**A REPORT ON OUR COMMUNITY'S PARKS & RECREATION  
OPERATING MILLAGE, THE FUNDING IT LEVERAGES, &  
THE SERVICES IT PROVIDES.**

## WYOMING CITY COUNCIL

Jack Poll, Mayor  
Samuel Bolt, Mayor Pro-tem  
Daniel Burrill  
Rich Pastoor  
Kent VanderWood  
William VerHulst  
Joanne Vorhees



## WYOMING CITY MANAGER

Curtis Holt





## **PARKS & RECREATION COMMISSION**

Douglas Wustman, Chairperson

Robert Cook, Vice Chairperson

Douglas Broek

Robert Cook

Megan Harley

Adrian LaMar

Edward McGregor

David Skinner

Kenneth Hornecker

Aaron Velthouse

Council Liaison: Rich Pastoor



## **DIRECTOR OF COMMUNITY SERVICES**

Rebecca Rynbrandt

# SPECIAL EVENTS 2014

*"Thank you Wyoming Parks and Recreation for opening up your parks to events like the Maranda Park Party. What a great way to spend time with my family!"*

- Maranda Park Party participant

# of Applications: 47

# of Events Held: 30

# of Hours Reserved: 2,167

Key Events:

- Maranda Park Party
- St. Joseph the Worker Parish Festival
- WCEC—Concerts In The Park
- South Godwin Neighborhood Association National Night Out
- American Cancer Society-Relay For Life
- Cherry Health Services Company Picnic
- Wyoming Animal Hospital Charity Walk
- Wyoming Area School Picnics



## SPECIAL EVENTS 2015

*"We enjoyed the concerts on Tuesday evenings at Lamar Park. Great family entertainment and great music. Looking forward to next year!"*

- Wyoming Community Enrichment Commission  
Concert In The Park attendee

# of Applications: 45

# of Events Held: 27

# of Hours Reserved: 1,939

Key Events:

- LaMejor GR Festival
- Our Lady of LaVang Church Picnic
- Holy Name of Jesus Parish Festival
- Maranda Park Party
- St. Joseph the Worker Parish Festival
- WCEC—Concerts In The Park
- American Cancer Society-Relay For Life
- Wyoming Animal Hospital Charity Walk
- Wyoming Area School Picnics



# ATHLETIC EVENTS 2014

*"We do not remember days, we remember moments."*

- Cesare Pavese, poet

# of Applications: 46

# of Events Held: 28

# of Hours Reserved: 4,826

## Key Events:

- Frisci Disc Golf Clinic and Tournament
- Pinery Park Little League
- LaPoderosa Adult Soccer League
- Special Olympics Softball
- Wyoming Area Schools Sports (including Wyoming Public Schools Baseball, Tennis, and Soccer; Godwin Heights Public Schools Soccer, Baseball, and Track & Field; Potter's House Christian Schools Baseball and Soccer; Tri-unity Christian Schools Baseball)



# ATHLETIC EVENTS 2015

*"Thanks for another great year! Great facilities and great staff!"*

- Chad Kryska, Flames Baseball

# of Applications: 42

# of Events Held: 28

# of Hours Reserved: 5,258

## Key Events:

- Pinery Park Little League
- Travel Baseball (including Flames, Starz, Outlaws, and USSSA Baseball)
- Wyoming Area Schools Sports (including Wyoming Public Schools Baseball, Tennis, and Soccer; Godwin Heights Public Schools Soccer, Baseball, and Track & Field; Potter's House Christian Schools Baseball and Soccer; Tri-unity Christian Schools Baseball; Godfrey -Lee Public Schools Cross-Country Meet)



# WYOMING SENIOR CENTER 2014



*"Great place, nice people that help you live life to the fullest!"*

- WSC Participant

Annual visitation count:	54,131
Programs offered:	130
Volunteer Hours:	9,970
Go! Bus tickets issued:	6,885
Tax Appointments:	716
Wyoming Fellowship Club membership:	880

## Program highlights:

- Participation in the Annual Fellowship Picnic program increased by 20% and had 295 unique participants
- Completely renovated the Community Room, updating the popular area into a modern, user-friendly space and making us the most State of the Art Bingo Facility in Michigan





## WYOMING SENIOR CENTER 2015



*"I love the exposure of meeting people in my age group. I have made a lot of friends that I never would've had the chance to meet if it were not for the WSC!"*

- WSC Participant

Annual visitation count: 54,886

Programs offered: 153

Volunteer Hours: 9,549

Go! Bus tickets issued: 7,373

Tax Appointments: 705

Wyoming Fellowship Club membership: 966



Program highlights:

- Partnered with Godfrey-Lee Middle School to offer a Spooky Pancake Breakfast
- Partnered with RAILSIDE Assisted Living to offer a monthly craft project

# RECREATION SERVICES 2014

*"(Staff) did an excellent job of adjusting to the needs of very young children. He made the tennis classes fun and non-stressful for the kids!"*

- Start Smart Tennis Parent

Annual programs held:

# YOUTH programs: 146

# FAMILY programs: 23

# ADULT programs: 111

Program highlights:

- Pumpkin Path—67 business booths, 7,000 attendees, 45% increase in sponsorship dollars
- Participation in the Play & Learn program increased by 30% and had 528 unique participants
- 109 teams played in our summer adult softball leagues, which equates to 1,635 participations on a weekly basis



## RECREATION SERVICES 2015

*"Love the fact that (Play & Learn) is a drop-in program and fits well with our busy summer. Thank you so much for offering this program. It was so nice to keep the boys busy on long summer days!"*

- Play & Learn Parent

Annual programs held:

# YOUTH programs:	160
# FAMILY programs:	20
# ADULT programs:	144

Program highlights:

- Provided registration support for the Wyoming Rocket Football program
- Developed new partnerships with three organizations to provide new programming opportunities:
  1. Shape Your Life Studios (fitness classes)
  2. Well Mannered Dog Center (dog obedience classes)
  3. West Michigan Fencing Association (fencing classes)



# PARK SERVICES 2014

*"We had excellent experience and look forward to utilizing your facilities again."*

-Comment from Park Reservation Survey

Park acreage maintained: 692

# Parks: 21

# Facilities (playgrounds, courts, etc.): 124

# of picnic, shelter, lodge reservations: 430

# of hours reserved: 10,799

Reported attendance of reservations:  
154,090

# of stage rentals: 23

Total personnel hour's dedicated to park  
facility maintenance: 43,286

Highlights:

- Pinery Park - New Concession Building
- Ideal Park - Tornado response, repair
- Marquette Park - New Community Garden partnership with UCOM and Metro Health Hospital
- Veteran's Park - 2nd Arch installed on Walk of Honor
- Buck Creek Nature Trail through Lemery Park- Trail Resurfacing



## PARK SERVICES 2015

*"The cost for the park & shelter provided was fantastic. We will be renting the park again soon."*

-Hillcroft Park Reservation Survey Comment

Park acreage maintained: 692

# Parks: 21

# Facilities (playgrounds, courts, etc.): 124

# of picnic, shelter, lodge reservations: 418

# of hours reserved: 11,077

Reported attendance of reservations: 170,671

# of stage rentals: 25

Total personnel hour's dedicated to park facility maintenance: 38,112

Highlights:

- Pinery Park - Crack repair & resurfaced tennis/ basketball courts
- Frog Hollow - New playground safety surface
- Kelloggsville Park - Crack repair & resurfaced tennis/basketball courts
- Ideal Park - Ongoing repairs from tornado of 2014 and tree planting



# ADOPT A PARK 2014

*"Our children enjoyed playing on the playground and we enjoyed helping the community. Overall a great experience! Thank you for letting us participate."*

- Group Coordinator

# of groups: 11

# parks impacted: 12

# of volunteer hours: 1,012

Participants : 451

- Chemical Bank
- Godwin Heights High School - NHS
- Godwin Heights Middle School - 7th Grade
- Hope Network
- JCIM
- Kent Optimist Club of Grand Rapids
- Kentwood Community Church - Wyoming campus
- Schrems West Michigan - Trout Unlimited
- Southside Vineyard



# ADOPT A PARK 2015

*"The earth is what we all have in common."*

- Wendell Berry

# of groups: 6

# parks impacted: 13

# of volunteer hours: 715

Participants : 138

- CSX Railroad Police
- Fair Haven Church
- Godwin Heights High School - NHS
- Godwin Heights Middle School - 7th Grade
- Hope Network
- Wyoming Library

## Highlights

- In 25 new trees were planted at Ideal Park. The purchase of the trees was made possible by grants received from DTE Energy and CSX Railroad



# T.E.A.M. 21 2014

*"[T.E.A.M. 21 Staff] are so much fun to be with, they are just like real friends. I was glad I came and had fun with my Group leaders and others."*

- Wyoming Intermediate Student

# unique students: 1,071

Avg. summer program daily attendance: 133

Avg. school year daily attendance: 376

# of sites: 7 Summer & 7 School Year

Program hours: 3,219

Schools served:

## Wyoming:

Parkview  
West  
Wyoming Intermediate  
Wyoming Jr. High

## Godwin Heights:

Godwin Middle

## Godfrey-Lee:

Lee Middle

## Kelloggsville:

Kelloggsville Middle





# T.E.A.M. 21 2015

*"Thanks for all the work you and your staff do with some of our most difficult students. They are lucky to have you!!"*

- West Kelloggsville Elementary Teacher

- # unique students: 1,599
- Avg. summer program daily attendance: 144
- Avg. school year daily attendance: 639
- # of sites: 7 summer & 15 school-year
- Program hours: 6,388

Schools served:

**Wyoming:**

- Gladiola
- Oriole Park
- Parkview
- West
- Wyoming Intermediate
- Wyoming Jr. High

**Godfrey-Lee:**

- Godfrey-Lee ECC
- Godfrey Elementary
- Lee Middle

**Godwin Heights:**

- Godwin Middle
- North Godwin
- West Godwin

**Kelloggsville:**

- Kelloggsville Middle
- SE Kelloggsville
- West Kelloggsville



# FINANCIALS 2014

*"Recreation services provide opportunities for living, learning, and leading full and productive lives."*

- Dr. Ellen O'Sullivan

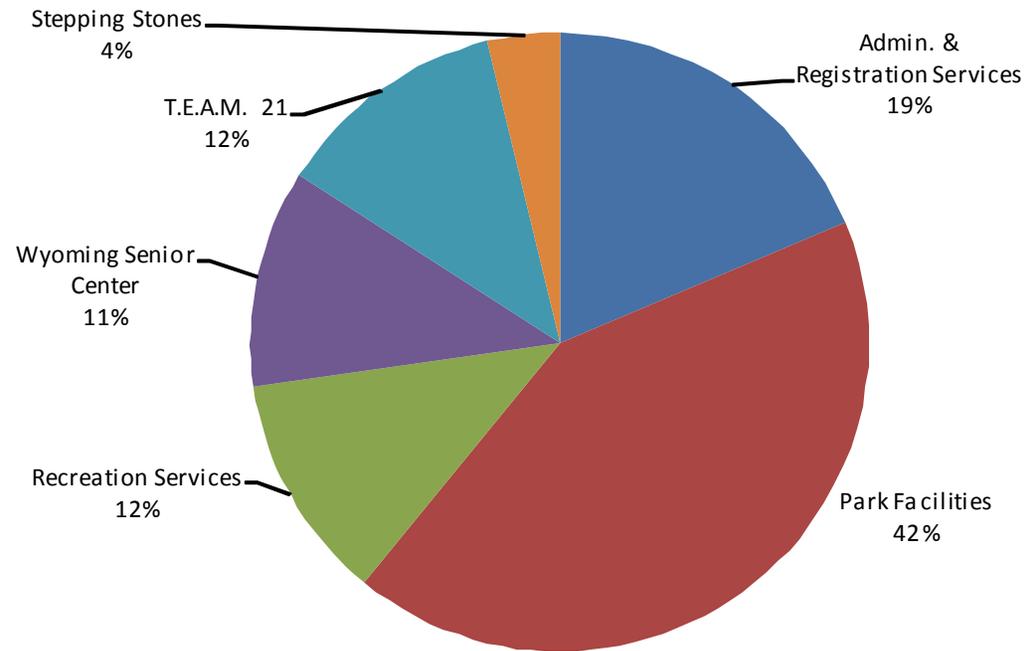
## REVENUE:

Dedicated Millage	\$2,803,271
Federal Grants	\$ 469,447
Kent County Senior Millage	\$ 119,822
Fees	\$ 277,433
Interest & Rentals	\$ 33,099
Other	\$ 131,610
<b>Total</b>	<b>\$3,834,682</b>

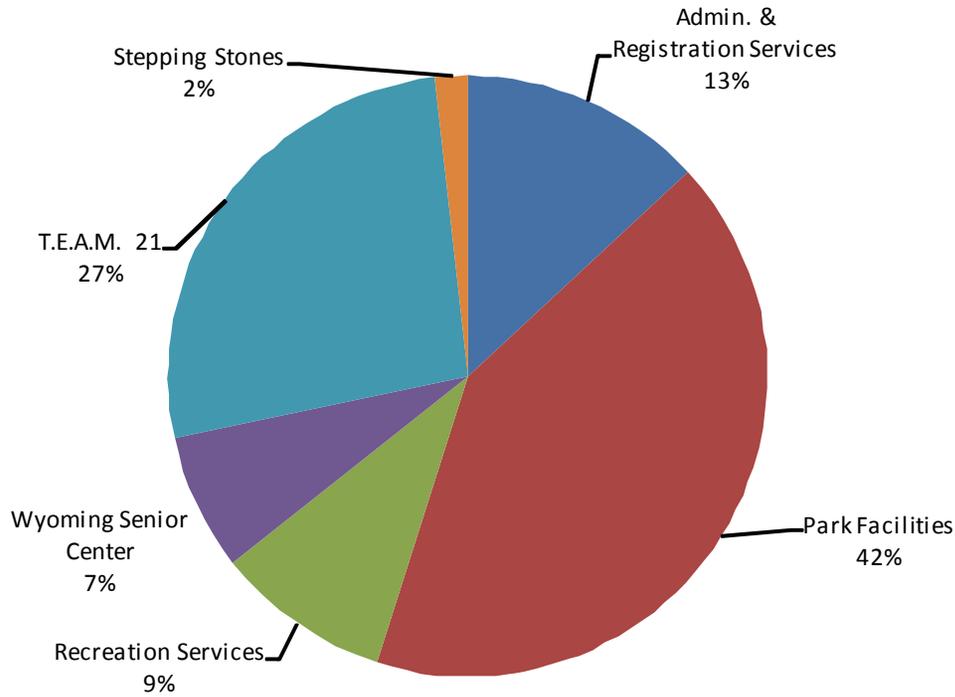
## EXPENSES:

Admin. & Registration	\$ 708,659
Park Facilities	\$1,597,239
Recreation	\$ 448,945
Wyoming Senior Center	\$ 430,128
T.E.A.M. 21	\$ 459,835
Stepping Stones	\$ 141,543
<b>Total</b>	<b>\$3,786,349</b>
<b>NET</b>	<b>\$ 48,333</b>

## Service Distribution by Funding



## Service Distribution by Funding



## FINANCIALS 2015

*"Parks enhance property values, provide recreational opportunities, improve human health, and attract visitors."*

- Trust for Public Land

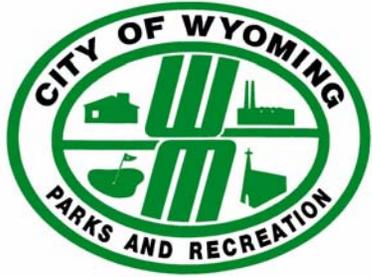
### REVENUE:

Dedicated Millage	\$2,826,069
Federal Grants	\$1,360,991
Kent County Senior Millage	\$ 47,139
Fees	\$ 309,372
Interest & Rentals	\$ 30,967
Other	\$ 319,057
<b>Total</b>	<b>\$4,893,595</b>

### EXPENSES:

Admin. & Registration	\$ 666,287
Park Facilities	\$2,123,182
Recreation	\$ 480,196
Wyoming Senior Center	\$ 374,047
T.E.A.M. 21	\$1,345,745
Stepping Stones	\$ 90,621
<b>Total</b>	<b>\$5,080,078</b>
<b>NET</b>	<b>(\$ 186,483)</b>





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